



NON-PROFITS + ASSOCIATIONS

Our mission is your mission.

Let us help your nonprofit or association build strong connections, raise money + grow the mission.

Nonprofit organizations are the heart and soul of communities and causes. Professional associations are the lifeblood of industry groups. MC500 has special expertise helping nonprofits and associations tell their unique stories, build strong relationships with members and donors, raise vital funds, respond to business challenges + thrive.

Our expertise includes:

- Content creation for print + digital publications and web sites
- Fundraising + donor communications
- Fundraising events
- Donor relations
- Membership drives + member communications
- Graphic design + creative
- Executive/CEO communications
- Awareness + public service campaigns
- Trade shows, conventions + community events

www.mc500marketing.com/nonprofit

representative experience

- Led fundraising communications strategy, content + implementation to raise **over \$30 million** for mission-driven 501(c)(3) nonprofit organizations through traditional, digital and event-based fundraising efforts
- Serve as editor, copywriter and creative director for **nonprofit print and digital newsletters and fundraising appeals**
- Led a 1-week **national multimedia promotional campaign** for a national association, driving a **10% increase** in new members
- Provide **fundraising event management + support** for events from 100 to 1,000 participants
- Serve as **communications strategist + speech writer** for nonprofit and professional association CEOs and executives
- Help nonprofits and associations attain national and industry recognition through **award opportunities, special honors + rankings**
- Provide **crisis communications consultation**

about us

MC500's team is led by Co-Founders & Principals Jennifer Bridgman + Brian Hoffman, who each bring more than 20 years' experience leading marketing, communications and public relations strategies that drive results. Our team of marketing and communications professionals have worked in-house and as consultants to some of the nation's most respected nonprofit organizations and professional associations in the health care, youth and family, social services, financial services, legal services, education + religious sectors.

CONTACT US

From our joint headquarters in Washington, D.C. and San Antonio, Texas, MC500 Marketing + Media provides full-service marketing, communications, PR + media services to business clients around the world.

www.mc500marketing.com

