



We're the agency's agency.

**Let us help you get the job done and
make your team shine.**

Your clients expect nothing less than excellent work, delivered on time, with great results. And that's where we come in.

Drawing upon decades of experience working in, with and for some of the nation's top marketing and creative agencies, MC500 is the "agency's agency," stepping in seamlessly and behind the scenes to provide an extra set of hands to help move forward your clients' marketing communications, content or PR campaigns.

Our expertise includes:

- Content strategy + copywriting for print + digital
- Editorial services + proofreading
- Fundraising communications
- Project management
- Graphic design + creative
- Script + speech writing
- Multichannel marketing
- Internal/external communications
- Media relations
- Executive/CEO communications
- Promotional campaigns
- Special events

representative experience

- Serve as **Senior Communications Strategist** for a Washington, D.C. public affairs agency
- Served as **Senior Copywriter** for Baltimore-based and Washington, D.C.-based digital marketing agencies specializing in nonprofit fundraising
- Served as **outsourced Marketing Director** for a Washington, D.C. recruiting agency
- Served as **outsourced Editor-in-Chief and copywriter** for specialty advertorials managed through Gannett in-house sales agency
- Served as a "fixer" on high-level, high-impact marketing and communications projects for a national association's advertising agency of record

advantages of working with us

- **Experienced.** From strategy to implementation, we know what it takes because we've done it before.
- **Effortless.** You won't need to waste time orienting or training our team because we are experienced and ready to go at a moment's notice.
- **Affordable.** Get top-tier talent with low over-head so your agency can retain more billings.
- **Flexible.** We can fill in on a specific project, to cover a short-term staff vacancy or to provide special expertise.

about us

MC500's team is led by Co-Founders & Principals [Jennifer Bridgman](#) + [Brian Hoffman](#), who each bring more than 20 years' experience in business communications; public relations; and executive support. Our team of creative professionals have worked inside, hired and worked in collaboration with some of the world's top marketing and creative agencies.



“We had so many things to do to get ready for this major client event, and you stepped in to handle things our team was NEVER going to have time to finish!”

CONTACT US

From our headquarters in Washington, D.C. and San Antonio, Texas, MC500 Marketing + Media connects great businesses with good people through marketing communications, content + promotional campaigns.

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